



RITA LE ROUX

INTEGRATED PRODUCER

PROFILE INFO

I started my film career in a craft service role and worked my way through the ranks of the industry. Highly experienced Producer with an entrepreneurial spirit offering over 30 years experience in live-action, creative development, visual effects, and post-production. A proven leader with experience leading teams across the United States and abroad.



Phone

310-415-4763



Email

rita@ritaleroux.com



Website

ritaleroux.co

MY SKILLS

TECHNICAL SKILLS

- Bidding experience/Hot budget and Movie Magic
- Follow all AICP budget guidelines
- Familiarity with project management and budgeting software, such as Microsoft Project and Excel
- Knowledge of shooting and production regulations and best practices
- Experience with location scouting and management
- Familiarity with union regulations and rules for hiring crew members and talent.
- Knowledge of camera and lighting techniques
- Familiarity with special effects and post-production
- Knowledge of color grading and video editing techniques

PERSONAL SKILLS

- Exceptionally organized
- Driving consensus across teams
- Excellent communicator
- Analytical problem solving
- Expert in managing expectations
- Thriving in a deadline driven environment
- Negotiating complex production contracts
- Attention to detail
- Flexibility and adaptability

EDUCATION

UNIVERSITY OF PRETORIA

Bachelors degree -
Political Science

WORK EXPERIENCE

2022 - Present



Freelance producer

CapGun collective

Supply&Demand

Merman

Sparks productions

Copperthorne and Blakely

2020 & 2021



Freelance producer

Eleanor Films

Supply&Demand

Sparks productions

Copperthorne and Blakely

CapGun collective

2018 & 2019



Freelance producer

Eleanor Films

Wondros

Supply&Demand

Pretty Bird

Contrast Eye

2007- 2017



Freelance Producer

Contrast Eye

Supply&Demand

Artist Co

Interrogate

Fahrenheit Films

Pulse Films

1997 - 2007



Freelance Producer

MJZ Productions

1990 - 1997



Production Manager

Cucoloris Films



RITA LE ROUX

INTEGRATED PRODUCER

PROFILE INFO

With budgets ranging from \$150 000 to \$2,5 million, I've consistently delivered exceptional work on time and under budget while managing casts and crews of more than 150 people.



Phone

310-415-4763



Email

rita@ritaleroux.com



Website

ritaleroux.co

MY SKILLS

EXPERT IN

- Red camera
- Alexis | Mini Sony
- Photosonics
- Phantom camera
- 5D & 7D
- Motion control
- Super Techno
- Ultimate arm crane
- Motion graphics
- Helicopter / Drone

RECENT PROJECTS

PERSONAL SKILLS

- Zaxby burgers
- Facebook
- AD council
- Dodge
- I Love NY tourism
- Les Schwab tires
- Americas best glasses
- ATCO celebrating 75 years

CONTACT

TEL: 3104154763

Email: rita@ritaleroux.com

SKYPE: RITALEROUXAFRICA

ABOUT ME

As a producer, my responsibilities include overseeing the production of television commercials from concept to post-production. This involves working with creative teams to develop ideas and scripts, securing locations and talent, managing the production budget and schedule, and ensuring that the final product meets the client's objectives and standards.

I oversee the selection and hiring of all key personnel, such as the art director and director of photography. Strong organizational and communication skills, a deep understanding of the production process and the ability to deal with a wide range of stakeholders has enabled me to be a successful producer.

I create and implement effective production strategies for a variety of shoots, locations, and crew sizes. I enjoy managing end-to-end video production, ensuring that projects are completed on time and within budget. I also drive clear and consistent communication among team members and other stakeholders.

I am always looking for ways to increase efficiency and improve the value of production dollars, and I work closely with suppliers and vendors to deliver the best possible results.

I am passionate about creating engaging and impactful commercials that entertain, inform, and inspire audiences, and I am always looking for new challenges and opportunities to grow and expand my skills.

I am confident that I can help your company create successful and memorable commercials, and would be thrilled to be a part of your team.

Thank you for your consideration

Please visit my website to view a collection of my work.

ritaleroux.co